Resolute B2B

DELIVERING MARKETING NEEDS

DIGITAL TRANSFORMATION

www.resoluteb2b.com

CERTIFIED ISO 9001:2015 COMPANY

CERTIFIED ISO 27001:2013 COMPANY

LCGC
Resolute™
Group of Companies
Resolute B2B
DELIVERING MARKETING NEEDS
RADIANT
appliances & electronics
ROCKSALT
FUELING IMAGINATION
Resolute™
Resolute™
Resojet
Resolute 4 IP
Ideate | Create | Protect | Manage
Resolute Care
Serving with a Smile
LCGC | SKYQUAD | RADIANT | ROCKSALT | RESOLUTE B2B

About Us

Who are we?

We are a digital transformation company with the capability to accelerate your business's growth story with our holistic approach & diverse outlook.

What we do?

We create successful transformations with our experienced experts in the fields of digital transformation, digital marketing, tele-marketing & lead generation.

Vision

To build long-term partnerships with both our human capital as well as business partners based on Trust, Loyalty, Quality & Transparency.

Mission

To enhance the user experience with the fusion of automation and personalization.

Our Services

Digital Transformation

Digital Branding

Digital transformation

1. Web Design & Development
2. E-commerce Development
3. Custom Application Development
4. Mobile App Development
5. Web to App Conversion
6. CRM & ERP Implementation

Web Design & Development

- Responsive & User Friendly
- Simple & Fast Loading
- Self Managed with CMS
- Contact Forms and Google Maps Integration
- Integration of Live Chat, Analytics & 3rd Party Tools
- SSL Certification

E-commerce Development

- Shopping Cart with Address Book
- 360+ Payment Methods Integration
- 50+ Shipping Partners
- Remarketing Tools (Example: Abandon Carts)
- Catalouge & Order Management

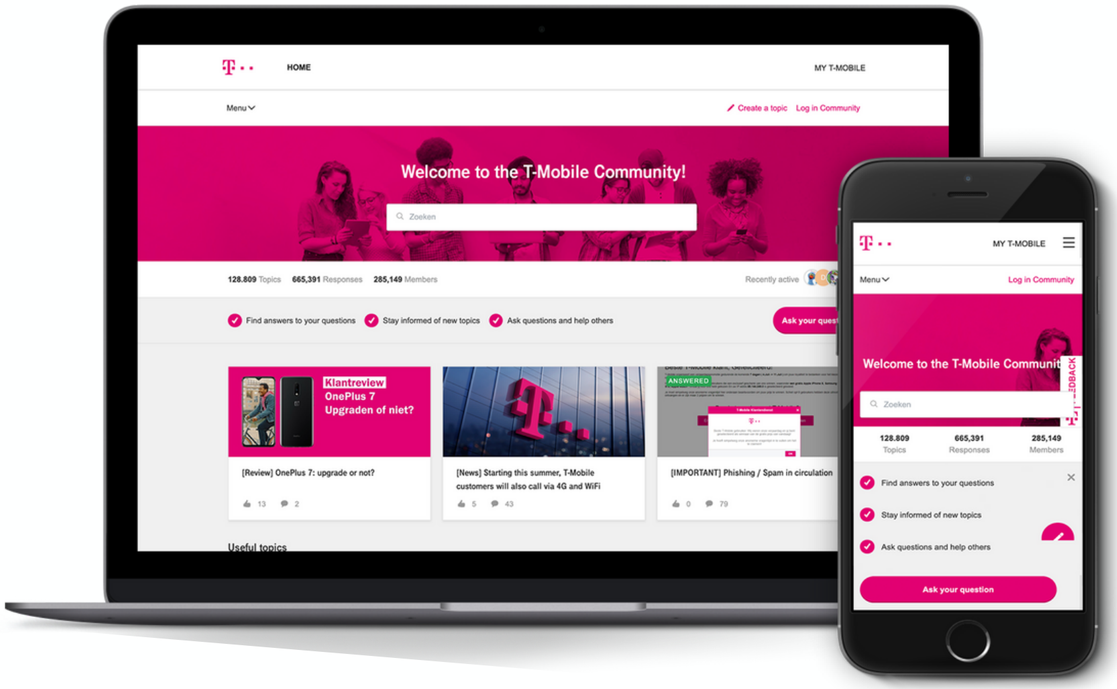
Custom App Development

- Personalized Digital Transformation Solutions
- Digitalization & Automation of the Business Activity to Save Time
- Access to Monitor Business 24/7
- Deploy & Monitor in Record Time

Mobile App Development

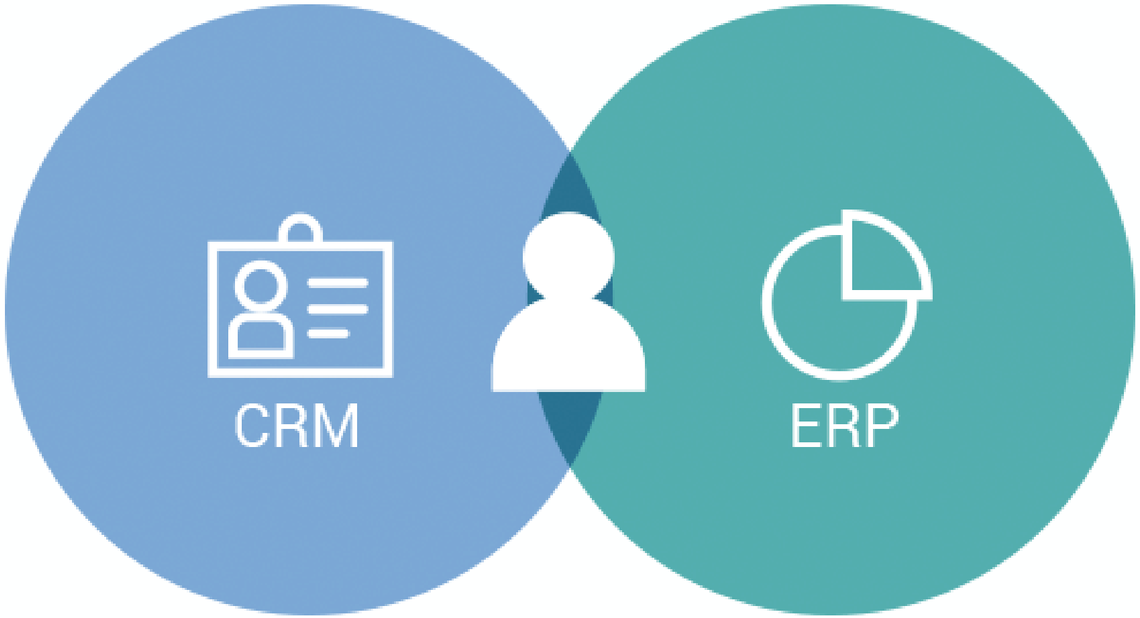
- Mobile First Approach
- Hybrid App Development
- Native App Development
- Admin Backend Integrations

Website to App Conversion



- Low-Cost Mobile App
- Cross-Platform Compatibility (IOS & Android)
- Remarket through Push Notifications
- Reserve the App's Place on App Stores

CRM & ERP



- Integrations to Power Your Sales Engine
- Workflow Automation
- Remote Access
- Customer Retargeting
- Flexible and Open Database
- Modular Design

Digital branding

1. Digital Media Establishment
2. Search Engine Optimization (SEO)
3. Search Engine Marketing (SEM)
4. Social Media Management (SMM)

Digital Media Establishment

- Create Social Media Accounts on Various Platforms
- Identify Relevant Competitors within the Industry
- Prepare GTM Strategy
- Build Social Footprints

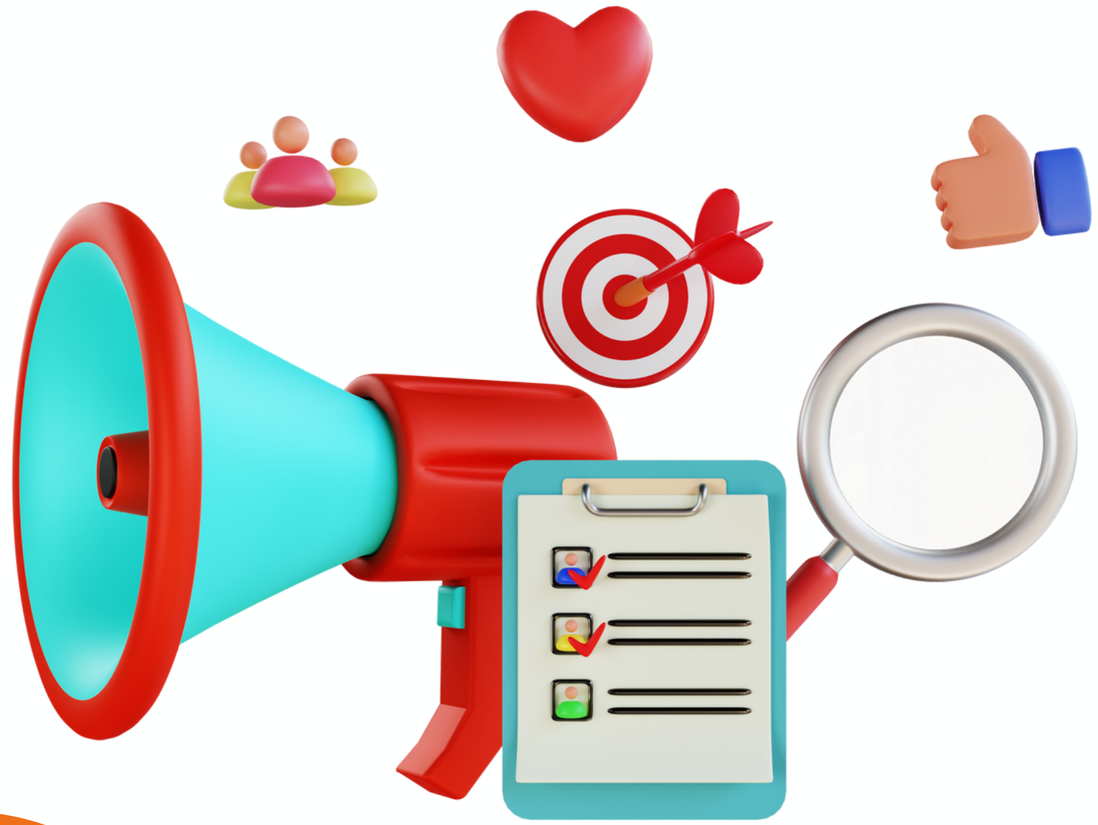
On – Page SEO

- Conduct SEO Audits
- Update URLs, Meta Titles & Descriptions
- Establish Keyword throughout the Website
- Review & Edit Page Content (Texts & Images/Graphics)
- Add Internal & External Links

Off – Page SEO

- Create Valuable Backlinks
- Start Guest Postings/Blogging
- Increase Brand Mentions
- Manage Rating & Reviews

Search Engine Marketing (SEM)



- Start PPC Campaigns
- Plan & Execute Influencer Marketing Campaigns
- Manage & Monitor Ad Analytics

Social Media Management (SMM)

- Identify Key Audience's Demographic
- Create Socials Based on Target Audience
- Use Diverse Range of Tools for SM
- Improve User Engagement
- Create Content Bank
- Monitor Competitors
- Monitor Progress (Change Strategy Accordingly)

Key Supporting Services

Content Writing

- SEO based write-ups
- Image content
- Post content (captions & hashtags)
- Blogs (optional)
- Press release
- Website content
- Case studies

Graphics/Images

- Thumbnails
- Posters
- Banners
- Images
- Videos

Industries We Have Worked For:

- IT & ITeS
- Real-estate
- FMCG
- Manufacturing
- Education
- Retail
- Entertainment & Media
- Hospitality
- Electronics
- Gaming
- Solar energy
- Healthcare

Our Clients

RADIANT appliances & electronics

Resojet

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LC GC Resolute™ Group of Companies

HONEY BEES PLAY SCHOOL

Resolute 4 IP
Ideate | Create | Protect | Manage

hystar
Be a Super Star

SouthWest Sun Solar Inc.

SELCA

ROCKSALT
FUELING IMAGINATION

Disclaimer: Some clients cannot be named due to client confidentiality.

Technology We Use:

Google Analytics

Google Ads

ahrefs

Hemingway Editor

QuillBot

Laravel

THANK YOU

Resolute B2B

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